

MEMORANDUM

TO: All Potential WIOA Title 1 Eligible Providers

FROM: Mid-Carolina Workforce Development Board

RE: Request for Letter of Intent to Bid

DATE: March 12, 2025

Letter of Intent (LOI) - WIOA Title 1 Services

The Mid-Carolina Workforce Development Board (MCWB) is currently accepting Letters of Intent to Bid from entities to serve as the One-Stop Operator for Title 1 WIOA in Cumberland, Harnett, Montgomery, Moore, and Sampson Counties.

Background. The Workforce Innovation and Opportunity Act (WIOA) requires Title 1 service providers to be selected through a competitive process. Therefore, in accordance with \$679.430, organizations providing direct services and proposing to submit a letter of intent, must be prepared to develop a written agreement "to clarify how the organization will carry out its responsibilities while demonstrating compliance with WIOA and corresponding regulations, relevant Office of Management and Budget circulars, and the State's conflict of interest policy."

Purpose. Mid-Carolina Workforce Development Board is seeking letters of intent for the purpose of selecting organizations with the capacity and expertise to design, administer and implement an innovative and compliant system of one-stop workforce development services for the benefit of business and job seekers as designated One-Stop Career Center Operators.

Timeline. The deadline for RFP responses is April 17, 2025. The initial period for performance is July 1, 2025 through June 30, 2026. A fully executed contract must be in place within the first 30 days of the new program year with the successful respondent. Mid-Carolina Workforce Development Board anticipates no more than \$175,000.00 will be available for the One-Stop Operator(s) in Cumberland, Harnett, Moore, Montgomery, and Sampson Counties.

Scope of Project. The One-Stop Operator will be expected to:

- Coordinate service delivery among partners
- Manage hours of operation
- Manage partner responsibilities as defined in the Memorandum of Understanding
- Coordinate services for businesses and individuals through an integrated service delivery infrastructure to better meet their needs
- Ensure basic services such as orientations, information on careers and labor markets, and resource rooms are provided

- Follow federal, state, and local area regulations/policies concerning handling of EEO responsibilities, customer complaints, and physical and programmatic accessibility
- Follow appropriate North Carolina Division of Workforce Solutions Policy Issuances
- Follow and implement Mid-Carolina WDB Policies and Procedures
- Report to the Mid-Carolina Workforce Development Board, as required
- Ensure staff/partners of the NCWorks Career Center receive necessary training in customer service, use of the NCWorks Online system, and partner agency services
- Offer demand-driven resources to the public
- Use employer, customer, and staff feedback to drive the model
- Make decisions/develop strategies based on data and successful practices

Priority Populations. WIOA requires states, Workforce Development Boards, and One-Stop Career Centers to connect supports and services for priority populations that lead to long-term employment and outcomes for individuals seeking services, especially those with significant challenges to employment, including:

- Unemployment Insurance Claimants
- Youth and Adults with Disabilities
- Veterans
- Low-Income Residents
- Returning Citizens
- Older Workers
- Out-of-School Youth

The Career Center will also work closely with local businesses, particularly those in the manufacturing, healthcare, hospitality and technology industries. Additionally, the Career Center will collaborate with partners including community-based service agencies, community colleges, and local and state government.

Organization Qualifications. Who may be a One-Stop Career Center Operator? Eligible entities include [WIOA Section 121(d)(2)(B)]:

- A public, private, or non-profit entity, or
- A consortium of entities that must include at least (3) or more required One-Stop partners located in the local area

It CAN be:

- An institution of higher education
- An employment service State agency established under the Wagner-Peyser Act [29 U.S.C. 49et seq.] on behalf of the local office of the agency
- A community-based organization, nonprofit organization, or intermediary
- A private for profit entiy
- A government agency

• Another interested organization or entity, which may include a local Chamber of Commerce or other business organization, or a labor organization

It CANNOT be:

- An elementary or secondary school, or
- Staff of the local Workforce Development Board

LOI Guidelines and Requirements. Interested agencies shall complete, sign and return their Letter of Intent (sample at Attachment A). The LOI will be considered complete when the following areas are addressed:

- Contact information
- The County(ies) to be served
- What type of organization is intending to bid
- Acknowledgement that the period of performance is July 1, 2025, through June 30, 2026.
- The LOI is signed by the authorized signatory for the agency/consortium
- The completed and signed LOI is received at the Mid Carolina Workforce Development Board by the required time/date.

Solicitation Timetable

Request for Intent to Bid Release:	March 12, 2025
Deadline for Written Questions:	March 14, 2025
Notification of Intent to Bid Due:	March 14, 2025
RFP Release Date:	March 17, 2025
Deadline for RFP Questions	March 21, 2025
Mandatory Pre-Bid Conference	March 24, 2025
Responses to RFP Due:	April 17, 2025
Technical Review/Evaluation of Proposals:	April 22, 2025 to April 30, 2025
Announcement of Award:	May 1, 2025
Award Negotiation and Development:	May 5, 2025 to May 23, 2025
Start Date:	July 1, 2025

LOI Guidelines and Requirements. Interested agencies shall complete, sign and return their Letter of Intent (Attachment A).

Submittal Information: All Letters of Intent must be received no later than 12:00 p.m. on March 14, 2025. Completed Letter of Intent may be **emailed** to proposals_wfb@mccog.org . Hand delivered and mailed responses may be received at:

Marybeth Haire
Mid-Carolina Workforce Development Board
6205 Raeford Road
Fayetteville, N.C. 28304



Letter of Intent

Name and address of Organization submitting an Intent to Bid:		
Organization Point of Contact		
Name:		
Email Address:		
Phone Number:		
Signature Authority Name/Title	e:	
This letter indicates our Intent	to Bid as a WIOA Title I Service Pro	ovider in the following county(ies).
Cumberland County Harnett County Montgomery County Moore County Sampson County	One-Stop Operator	
We have selected the following ☐ Institution of Higher Education ☐ Private/For-Profit Organization	g box that most appropriately desconding Mon-Profit Organization Other:	☐ Community Based Organization
☐ We acknowledge that the p	eriod of performance is July 1, 202	25 through June 30, 2026
Authorized Signature		Date